

KRYSTAL PARKER

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It Ain't Personal, It's Just Business

"Business is my sport!"



KRYSTAL'S BIO

Krystal Parker is a former executive for a Fortune 200 publicly traded oil and gas company. She has over 25 years of experience in organizational management, leading hundreds of union & non-union employees to provide J.D. Powers, award-winning customer service to more than 2.1 million customers across the U.S.

A former college dropout, Parker advanced her education at Harvard Business School for senior executive leaders focusing on innovation, globalization, and leadership diversity. She earned an undergrad in psychology and a master's in marketing. As a certified DISC behavioral specialist, trainer, speaker, and coach, Parker opened a boutique consulting company, Intent & Impact, to help companies increase profit, reduce turnover, and enhance employee engagement. A best selling author and professor, Krystal teaches graduate and undergraduate level courses. She is also the president of the United States & Central Florida Christian Chambers of Commerce.